

# Project 4 News Paper

9007610: 4.01,04,05,06  
,09,10, 5.01,04,06, 7.02, 9.02

## 1. News Principles: Journalism NOTES

- a. Inverted Pyramid: The lead sentence needs to contain:
  - i. Who
  - ii. What
  - iii. Where
  - iv. Why
  - v. When
  - vi. How
- b. Backwards six layout
- c. Headlines: 1-6 words that summarize and highlight the article.
- d. No internal white space
- e. News worthiness:
  - i. Prominence
  - ii. Timeliness
  - iii. Impact
  - iv. Conflict
  - v. Novelty
- f. Interviewing:
  - i. Be prepared
  - ii. Press appropriately
  - iii. Be direct
  - iv. Be observant
  - v. Be skeptical
  - vi. Do not react emotionally
  - vii. Let the subject talk
  - viii. Follow up
- g. Photography
  - i. Light averaging
  - ii. Aim low
  - iii. Watch backgrounds
  - iv. Resolution – get close
  - v. Flash and red eye

2. Assignment: Write a newspaper about the classmate you are assigned. Include pictures, articles and at least one scanned ad.<sup>1</sup> Interview them. Interview their friends. Research information on the internet. Your paper may be one or more pages, but each page must be filled completely.
3. Grading: You will be graded in two ways.
  - a. Parents: Pull up [Letter-News-Article.pdf](#) off the class web site, and make the changes indicated. Print a copy of your newspaper<sup>2</sup> and give it to the person you were assigned along with the letter. You will be graded by the responses their parents give to the questions in the survey.
  - b. Instructor: You will be graded competitively in the following categories:
    - i. Lead
    - ii. Backwards six layout
    - iii. White Space
    - iv. Topics of articles
    - v. Writing quality
    - vi. Impression
    - vii. Photo quantity and aspect
    - viii. Photo angle and color
    - ix. Photo placement & credit in caption
    - x. Scan quality
    - xi. Scan Quantity
    - xii. Columns
    - xiii. By Line
    - xiv. Extra Features
    - xv. Look and feel
    - xvi. Headlines
    - xvii. Margins

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<sup>1</sup> To scan an add, use a scanner or take a picture with your phone and send it electronically.

<sup>2</sup> Use the library printer, if the class printer is not available.